

### The Modern/Mobile Bargain Shopper

Anything can be purchased online and many bargain shoppers go to great effort to plan accordingly to save a little more by looking online first. Sadly the endless stream of information and potential scams leaves many feeling helpless and defeated.

There is good news. Modern technology has brought the internet to our cell phones and better tools for shopping online. Now with one scan of a products barcode you can quickly receive immediate information about where else that product can be found both locally and online along with pricing and ordering information.

On your Android phone there are three applications that make up what we like to call the Holy Trio of mobile bargain shopping. Each adds its own dynamic to the bargain shopping experience. The purpose of this report is to quickly give you an insight into how to correctly use these applications to bring down the stress of shopping and bring up the number of dollars saved by finding the great deal. These three applications are:

- ShopSavvy by Big in Japan, Inc.
- Amazon by Amazon.com
- Pkt Auctions eBay by Bonfire Media, Inc.



AndroidSocialMedia.com



# AndroidSocialMedia

Presents:



## Android Bargain Shopping

## A Mobile Solution for the Holiday Shopper

Dec. 2009

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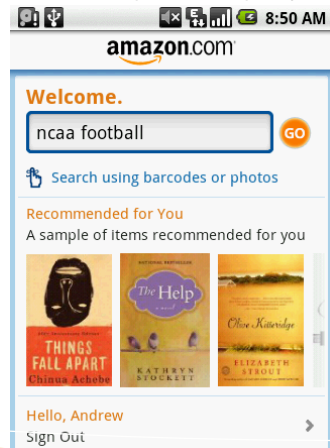
# Use These 3 Applications to Save You \$

## THE BASE CONCEPT

Each of these 3 applications will allow you to scan the barcode of any item you find. You can then quickly do a price comparison. And check out on the Android!

### AMAZON.COM

Amazon.com has quickly grown to be among the very largest online retailers. Everything from music CDs to bath robes available at traditionally LOW costs. Its always worth checking on Amazon before buying anywhere else retail. Many items are also available from private sellers in addition to Amazon direct to drive prices even lower. Build your own wish list to help others shop for you.

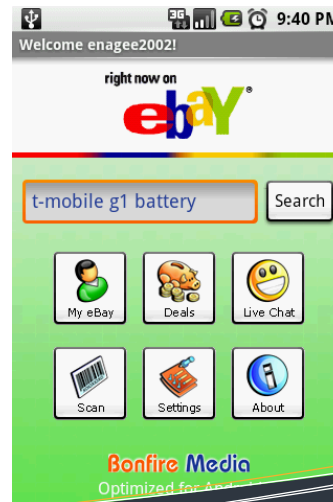


ShopSavvy is a great solution to finding the great deal around town or online. Scan a barcode and quickly see what other stores near you have the item in stock and their cost. Click on any one to view their address and phone number. Also view online retailers and their individual prices for your product. Build a wish list of items you wish you buy or set a price alert to notify you when your item hits a certain price level.

## Amazon VS eBay

### EBAY.COM

If you are the type of shopper who is willing to go the extra mile to get the very best deal then shopping on eBay is for you. While auctions dominate most of the products being sold on eBay you can also find a large selection of products with the "buy it now" option that eliminates the auction process. Don't rely on the barcode scanner alone to find products since many sellers don't go to the trouble to list their own product's upc numbers. Payment can almost always be completed via Paypal & guess what... there's an app for that too!



### SHOPSAVVY by BIG IN JAPAN INC.

Barcode scanner for savvy shoppers. ShopSavvy uses the camera to scan the barcode of products to find the best prices on the internet and at nearby, local stores. Create Wish Lists, get Price Alerts, and view your search history.



### AMAZON BY AMAZON.COM

Search, compare prices, read reviews, and securely purchase from Amazon and thousands of other merchants. Includes Remembers: Snap a photo or scan a barcode and we will try to find a similar product on Amazon.com. Many matches are instant; others take just a few minutes.



### PKT AUCTIONS by BONFIRE MEDIA

Pocket Auctions for eBay is the award-winning eBay mobile app made even better for Android! Login to "My eBay," view daily deals, scan barcodes or type in text to search eBay. Get bidding and watching alerts in your notification bar when your auctions are ending. Search by Active, Completed, or "Price Check." Bid and checkout directly within the app. View Seller's pages and more.



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